



X-BIONIC LAKE GARDA 42- Press release 14.12.2022

RUNNING: a Christmas present from X-BIONIC LAKE GARDA 42 to thrill any running enthusiast

PUT A BIB FOR THE MOST EAGERLY AWAITED RUNNING EVENT OF SPRING 2023 UNDER THE CHRISTMAS TREE

It's always difficult to know what to buy a runner for Christmas. Some brightly coloured running garb or something more sedate? It's always a gamble. But there's one thing that all runners have in common: the desire to start the running season with a bang! So why not get them a bib for one of the most eagerly awaited races on the FIDAL calendar? On Sunday 26 March 2023, the X-BIONIC LAKE GARDA 42 will be back to bring in the spring with a top-class marathon (and half marathon).

#lakegarda42 #lg42

Everyone's got a friend that loves running who's always difficult to buy a Christmas present for.

They've already got everything they need to perform at their very best, from thermal clothing to the perfect pair of running shoes, not to mention that top-of-the-range app that accurately monitors their progress. The ideal gift could be to offer them the opportunity to kick their spring season off with a race that's immersed in a truly unique landscape, like the northern shore of Lake Garda. So, look no further than the **X-BIONIC LAKE GARDA 42!**

On **26 March 2023**, this marathon that skirts along Lake Garda's northern shore returns for its second edition, this time with an amazing partner, X-BIONIC, the company that's been breaking new ground in the functional underwear and sportswear sector for more than 20 years and which will be giving all race participants a pair of customised LAKE GARDA 42 calf sleeves in their race pack.



A UNIQUE ROUTE

The start point for the marathon's 2023 edition has been confirmed as Limone sul Garda, in the province of Brescia. Three quarters of the course will take in a stunning "lake view", with the competitors first running through Riva del Garda, then through Arco di Trento, before crossing the finish line in Malcesine, in the province of Verona.

And here we'll see the first new feature for this new edition: the organisers have come up with a new finish line right in the heart of Malcesine, with food stands and a Blackroll recovery area, ideal for a post-race wind-down.

A UNIQUE, AFFORDABLE GIFT FOR THOSE WHO LOVE A CHALLENGE



Securing a running bib for your friend or loved one to compete in this FIDAL event is now even more affordable, because **until the 31 January the registration fee is just €63.00**, offering a saving of €10.00 on the final price. For any friends who prefer to "take it easy", and for all those who may not feel up to

tackling a full marathon to kick off the season, there's also the half marathon, better known as the LG21, which starts in Arco di Trento and finishes in Malcesine, just like the main race.

There's also a €10.00 discount on this race for anyone registering in December or January, meaning a bib can be secured for just €53.00. And that's not all, there's also a special surprise for young runners: university students can benefit from a 15% discount on the current registration fee. Simply include the student ID number when registering and show an ID document together with the student card when collecting the bib.

THE IMPORTANCE OF SUPPORTING OTHERS

For the next edition of the event, the organisers have chosen to support the **Fondazione Hospice Trentino-ONLUS** with an important charity project. When registering for the race, a donation of any amount can be made to support the work of the "Casa Hospice Cima Verde", a clinic dedicated to providing palliative care: here people with incurable illnesses are given medical assistance and the staff don't just cater to their needs, they also look to help family members who require any psychological, spiritual or relational assistance. A great opportunity to do some good, a gift within a gift.

For news and updates visit: @lakegarda42 on Instagram and @lakegarda42 on Facebook.

More info on the X-BIONIC LAKE GARDA 42 can be found on the website www.lakegarda42.com



About COMUNICO Italia SSD a RL

X-BIONIC LAKE GARDA 42 is an event organised by the COMUNICO Italia SSD a RL sports association from Trento, which is part of the COMUNICO GmbH group, a specialised events organisation based in Bad Tölz, Germany. Since 1996, an international team has been supporting its founder, Christian Deissenberger, by devising, planning and implementing events throughout Germany, Austria and Italy. Thanks to many years of experience in the industry, COMUNICO GmbH is one of the leading agencies specialised in the planning of sports events, tourism marketing events, trade fairs, conventions and conferences. www.comunico-event.com

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