

LAKE GARDA 42 press release, 10 December 2021

LAKE GARDA 42 - Your race into spring

The first edition of the marathon around the northern district of Lake Garda takes place on 3 April 2022

On the first weekend in April 2022, running enthusiasts can look forward to a marathon in front of an Italian backdrop: The first edition of LAKE GARDA 42 takes runners through the three Italian provinces of Brescia, Trento and Verona to the north of Lake Garda. A unique route that circles the lake from Limone sul Garda to Malcesine. The program also includes a half marathon and a children's run for young athletes.

A marathon that crosses three provinces and connects three regions like an imaginary thread: Lombardy, Trentino-Alto Adige and Veneto. The LAKE GARDA 42 outlines the following route: The running competition starts in Limone sul Garda in the province of Brescia and first leads to Riva del Garda, from where it goes via Arco to Torbole, before the participants reach the finish in the province of Verona. A fascinating route that leads the runners over a total of 42,195 meters over the northernmost point of Lake Garda.



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After the “Edition Zero” last spring, when the organization team tested the route and the logistical aspects of the competition, the organizer COMUNICO Italia is now working flat out on the details of the first edition of LAKE GARDA 42 on 3 April 2022. *“We are firmly convinced that the marathon has extraordinary development potential because it is located in one of the most attractive and iconic areas of northern Italy,”* says Christian

Deissenberger, Managing Director of Comunico GmbH. *“And the high number of registrations received so far suggests good things for the first Sunday in April.”* Numerous starters from Germany, Austria, Switzerland and Italy have already registered for the event. In addition, the attractiveness of a marathon that does not take place in an urban environment and is therefore a special feature will also attract many more international runners to the northern district of Lake Garda.

At LAKE GARDA 42, not only the traditional distance of 42 kilometers can be completed, but also a half marathon starting in Arco and finishing in Malcesine - an ideal distance for those who want to tackle a spring half marathon. *“In this way we want to turn the event into a real spring festival for running,”* emphasizes Deissenberger. *“With this in mind, we have planned some side events, including a race for children.”* The latter will take place on Saturday afternoon 2 April at the Rocca of Riva del Garda.

Athletes between the ages of five and twelve are allowed to take part. The issue of starting numbers and the exhibition area, which will open in the afternoon from Friday, 1 April 2022, are also planned to be held at the same location.



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Until the start of the event, there are four weekends to be won on the social channels (@lakegarda42) as well as products from partners such as BLACKROLL, Keller Sports and Garda Trentino.

AT A GLANCE

- Friday, 1 April 2022: Opening of the exhibition area & issue of starting numbers
Location: At the Rocca of Riva del Garda
- Saturday, 2 April 2022: Children's run for athletes between 5 and 12 years old
Location: At the Rocca of Riva del Garda
- Sunday, 3 April 2022: LAKE GARDA 42 marathon & half marathon
Start: Limone sul Garda or Arco
Destination: Malcesine

Updates & news about the event: @lakegarda42 on Instagram and Facebook.

About the organizer

LAKE GARDA 42 is an event of the company COMMUNICO Italia SSD a RL and COMMUNICO GmbH, a sports event agency based in Bad Tölz, Germany. An international team has been supporting the founder Christian Deissenberger in the conception, planning and implementation of events throughout Germany, Austria and Italy since 1996. Thanks to many years of industry experience, COMMUNICO GmbH is one of the leading agencies for the planning of sporting events, tourism promotion, trade fairs, congresses and meetings. More information at www.communico-event.com.

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