



Subject: RUNNING: registrations for the third edition of the X-BIONIC LAKE GARDA 42 will open on 14 July



## **X-BIONIC LAKE GARDA 42:**

### **14 APRIL 2024, THE MARATHON ON LAKE GARDA IS BACK**

*The date for the third edition of the X-BIONIC LAKE GARDA 42 has been announced, the marathon that winds its way along the northern shores of Lake Garda, where the water's edge kisses the feet of the mountains extending across Lombardy, Trentino and Veneto. The first edition in 2022 saw the Scot Alexander Wallace take victory, and last year it was England's Jackie Stretton standing tall on the top step of the women's podium; will the Union Jack still be flying in 2024?*

*Registrations for the event open on 14 July 2023.*





In keeping with the previous two editions, the X-BIONIC LAKE GARDA 42 will take place in spring. Yes, we know, it's early and there's still ages before the big day arrives, but it's actually during the summer that the preparations for the following year's event are put together.

Firstly, we need to make sure we get the date in the calendar: so, Sunday 14 April 2024 will be the day when the traditional LG42 marathon and the LG21 half marathon (21 km), the two main races of the X-BIONIC LAKE GARDA 42, take place. Given the event's success, the route will remain unchanged: the runners will set off from the waterfront in Limone sul Garda, a town in the province of Brescia famous for its ancient lemon houses, they'll then stride into Trentino, specifically through Riva del Garda and Arco di Trento with a stunning view of the Brenta Dolomites, before crossing the finish line in the medieval village of Malcesine, in the province of Verona. A route that's well known to Jackie Stretton, a member of Springfield Striders RC Team in Essex, who won the women's race last year in a time of 2:53:52, a British success that followed in the footsteps of Alexander Wallace, the Scot who dominated the men's race at the inaugural event in 2022. The half marathon will start in Arco di Trento and finish in Malcesine.

"The importance of the event goes beyond the competitive aspect, because with the X-BIONIC LAKE GARDA 42 we want to underline how much can be achieved when a team works in unison towards a common goal", explained Patrizia Pederzolli, the event's lead organiser, "and since the very first edition in 2022 we've seen an incredible collaborative spirit from the administrations of the municipalities that the race passes through which, let's not forget, are from three different regions".

Saturday 13 April will also provide an opportunity for the champions of tomorrow, with the LG Kids, a race of just over a kilometre at the Rocca di Riva del Garda which will feature young runners between the ages of 5 and 12.



## OUTSTANDING PARTNERS

X-BIONIC, a brand that for over twenty years has synthesised Swiss precision and Italian craftsmanship to produce high quality, functional sportswear, is once again confirmed as the event's official partner. The partnership represents a natural fusion between two companies whose aim is to optimise the performance and improve the well-being of athletes, one with products created through combining innovation and functionality with high quality materials, and the other with an event which, as well as being competitive, is intended to be an unforgettable experience that everyone will want to come back and enjoy again.



## **READY, SET, GO!**

Registrations for the third edition of the X-BIONIC LAKE GARDA 42 open on 14 July, with a discounted registration fee available to those who sign up by 17 August, with the fee gradually increasing as the race weekend approaches in mid-April 2024. Discounts are also available to sports organisations, associations or clubs that wish to register as a collective group.

It's worth noting that the registration fee also includes the use of the available shuttle services which, either by road or on the lake, will transport competitors to and from the various start and finish points for the two races. Furthermore, to enable them to enjoy and discover the area's gastronomic delights, the participants will also receive vouchers which can be spent in a number of affiliated restaurants located in the towns and villages dotted along the race route. And at the finish line? In addition to the obligatory finisher's medal, the competitors will also have access to the refreshment zone located in the gastronomic area near the finish line in Malcesine, while waiting for the prize ceremony. With such great organisation and the support of our multitude of local partners, the competitors will have nothing more to think about than to make sure they run their best possible race and enjoy everything Lake Garda has to offer.







## **INCREDIBLE STATS!**

The 2023 edition of the X-BIONIC LAKE GARDA 42 proved to be a great success with a decidedly international flavour: there was a total of 2,700 runners representing 62 different countries from across all five continents.

Overall, 66% of the runners were from abroad, a large proportion of whom hailed from Germany and Austria, two populations that have always had a particular fascination for the shores of Lake Garda. However, there were also significant numbers from the United Kingdom as well as from Eastern European countries such as Croatia, Hungary, Slovakia and Poland. The same runners who, during the event weekend, you'll likely meet around the villages, in the restaurants and outside the clubs of the northern Garda area, and who you'll almost certainly be lining up alongside at the start line or trying to beat as you head down the final sprint. Even more likely when you consider the 2024 edition will include an even bigger EXPO Area full of stands at Riva del Garda, in addition to a plethora of entertaining side events organised in the towns and villages dotted along the race route. A great race, and so much more than a simple sporting event.

For news and updates visit: @lakegarda42 on Instagram and @lakegarda42 on Facebook. More info on the X-BIONIC LAKE GARDA 42 can be found on the website [www.lakegarda42.com](http://www.lakegarda42.com)

### **About COMUNICO Italia SSD a RL**

X-BIONIC LAKE GARDA 42 is an event organised by the COMUNICO Italia SSD a RL sports association from Trento, which is part of the COMUNICO GmbH group, a specialised events organisation based in Bad Tölz, Germany. Since 1996, an international team has been supporting its founder, Christian Deissenberger, by devising, planning and implementing events throughout Germany, Austria and Italy. Thanks to many years of experience in the industry, COMUNICO GmbH is one of the leading agencies specialised in the planning of sports events, tourism marketing events, trade fairs, conventions and conferences. [www.comunico-event.com](http://www.comunico-event.com)

### **X-BIONIC LAKE GARDA 42 Press Office coordinated by LDL COMeta**

via Quinto Alpini, 4 – 24124 Bergamo  
Tel. +39 035.4534134 / Tel. +39 035.346525

#### **For press information:**

Luca VALLATI  
[luca.vallati@ldlcometa.it](mailto:luca.vallati@ldlcometa.it) - mobile:+39 375.7750032

Press releases available on: [www.ldlcometa.it](http://www.ldlcometa.it)