

Subject: RUNNING: the X-BIONIC LAKE GARDA 42 is thinking big: with the race still 5 months away, 1,200 participants have already registered



## X-BIONIC LAKE GARDA 42: POWERING AHEAD TOWARDS THE THIRD EDITION

The X-BIONIC LAKE GARDA 42 marathon and half marathon already have more than 1,200 entrants signed up. The two races, both of which included in the FIDAL (Italian Athletics Federation) calendar, attract runners from all over the world (with 34 nations represented thus far), partially thanks to its stunning route that follows the northern shores of Lake Garda. And those who register by 17 November can enjoy a discounted price.

Hashtag: #LG42

A race that's thinking big, although it would probably be more accurate to say that it's a race that continues to think big. The previous edition of the X-BIONIC LAKE GARDA 42 saw 2,700 participants lined up at the start of the two races, the LG42 marathon and the LG21 half marathon, and while waiting for the third edition scheduled for April 14, 2024, the organisers are already celebrating the achievement of an early milestone after reaching 1,200 registrations. Of these 1,200 participants, 43% have chosen to run the marathon which will start in Limone sul Garda, pass through Arco di Trento and Riva del Garda, and cross the finish line in Malcesine.

Analysing the initial numbers, the event's international flavour becomes immediately evident with athletes flocking from as many as 34 different countries. Underlining the international vocation of the event is the fact that the nation with the highest number of registered participants isn't Italy: Germany, in fact, tops the charts with 300 runners, followed by 140 from the United Kingdom and Italy, for the moment, "only" in third place with 130 athletes, but since both races are included in the FIDAL calendar, the organisers are expecting a strong Italian representation. Last, but certainly no less important, is the number of female participants: in keeping with previous editions, over half the registrations for the half



marathon are from women, a sign that this distance is increasingly more attractive to female athletes.

The third edition of the X-BIONIC LAKE GARDA 42 will wind its way along the northern shores of Lake Garda on the now well-established route that takes in the three regions of Lombardy, Trentino and Veneto, starting in Limone sul Garda (in the province of Brescia) and finishing in Malcesine (in the province of Verona) after passing around the northern tip of Lake Garda (in the province of Trento) on 42 kilometres of roads that will be closed to traffic specifically for the event. The half marathon, on the other hand, sets off from Arco di Trento and shares the same finishing line as its big sister in Malcesine. The races are scheduled for Sunday April 14, 2024, and those who register by November 17 can do so at a discounted price: €58 for the marathon and €48 for the half marathon. The entrance fees will then revert to the regular prices, both increasing by €10.

Every participant will also find a pair of X-SOCKS® RUN PERFORM CREW socks in their race packs, provided by the official event partner, X-BIONIC, and customised for the LAKE GARDA 42. With an innovative mesh structure, Suppronation® bands and Roll Support padding, the athletes will experience superior foot protection while running, as well as support and comfort mile after mile.

For news and updates visit: @lakegarda42 on Instagram and @lakegarda42 on Facebook. More info on the X-BIONIC LAKE GARDA 42 can be found on the website www.lakegarda42.com

## About COMMUNICO Italia SSD a RL

X-BIONIC LAKE GARDA 42 is an event organised by the COMMUNICO Italia SSD a RL sports association from Trento, which is part of the COMMUNICO GmbH group, a specialised events organisation based in Bad Tölz, Germany. Since 1996, an international team has been supporting its founder, Christian Deissenberger, by devising, planning and implementing events throughout Germany, Austria and Italy. Thanks to many years of experience in the industry, COMMUNICO GmbH is one of the leading agencies specialised in the planning of sports events, tourism marketing events, trade fairs, conventions and conferences. <a href="https://www.communico-event.com">www.communico-event.com</a>

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