

Subject: RUNNING: in 2025 FILA runs side by side with the LAKE GARDA 42

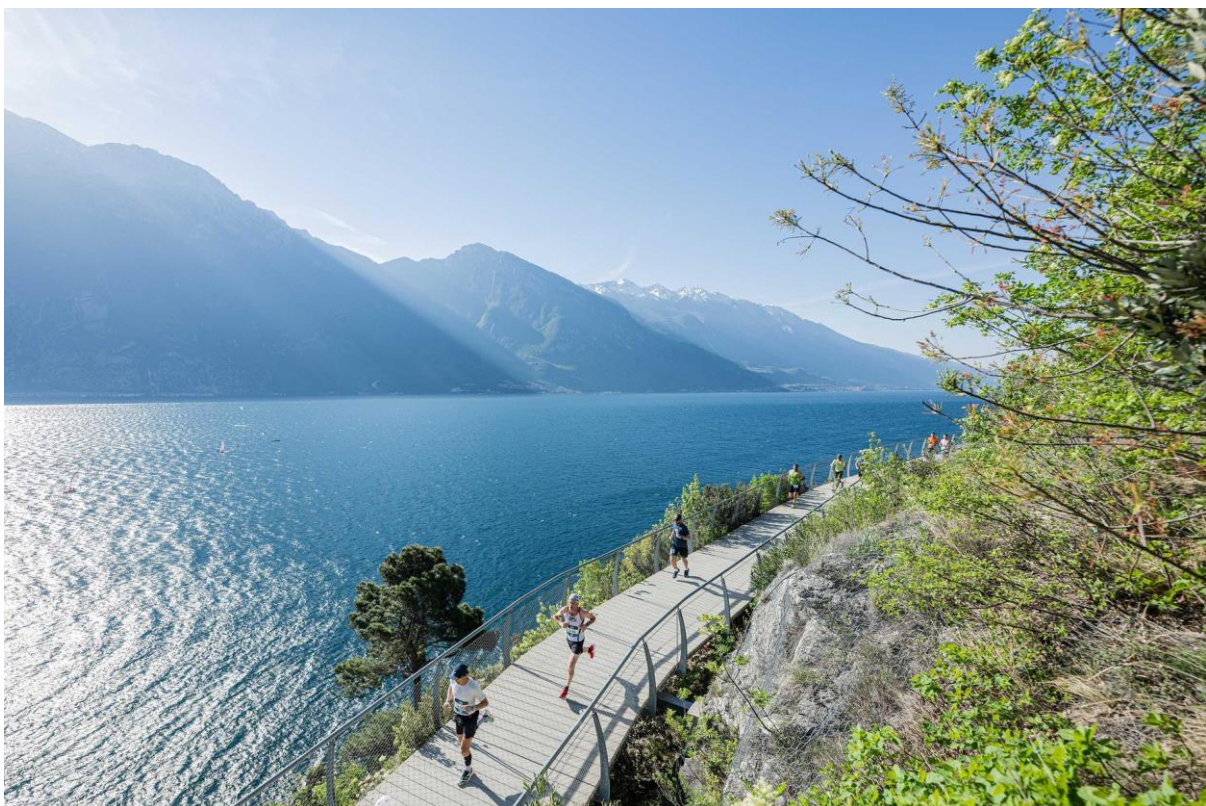


LAKE GARDA 42: THE 2025 FILA EDITION

Sunday 6th April 2025 is the date of the 4th edition of the running event along the northern shores of Lake Garda which, in addition to the date, presents its new title sponsor: FILA. A union in the name of Italian spirit.

After the sold out of the last edition, there will be 5,000 bibs available for all running enthusiasts, equally divided between the marathon and half-marathon. Registration is open with a special price for all those who sign up by 12th August.

Hashtag: #LG42



Ph Harald Wisthaler - LAKE GARDA 42

The running event that in the last few years has gathered thousands of running enthusiasts at Lake Garda will be back in 2025 with important news, starting with the new title sponsor FILA, the historic brand that for years has contributed to spreading the image of Italian design also in sports clothing and equipment. From next year's edition the event will be called FILA LAKE GARDA 42 and will offer the traditional LG42 marathon and LG21 half marathon, which will take place on Sunday 6th April. In the wake of past editions, the entire weekend will be marked by an agenda of side events that for three days will transform the northern shores of Lake Garda into the location of a true running festival. The routes of the two main races will also remain unchanged: the LG42 marathon will start from Limone sul Garda, pass through Arco and Riva del Garda in Garda Trentino, and arrive in Malcesine. Likewise, Arco di Trento and Malcesine are confirmed as the starting and finishing line of the LG21 half-marathon, respectively.



Ph Giacomo Podetti - LAKE GARDA 42

FILA: A NEW SPONSOR WITH AN ITALIAN HERITAGE

The sponsorship by FILA, a historic sports brand born in 1911 in the province of Biella, testifies the company's focus on the world of running, with particular regard to the proposal of footwear dedicated to running.

«We are thrilled to announce our title sponsorship partnership with the LAKE GARDA 42 2025. This event represents more than just a race; it's a celebration of community & it's the essence of beauty in performance, everything FILA stands for! We look forward to an inspiring journey ahead and are excited to contribute to making the 2025 marathon the most memorable yet.» - Peter Bader, Fila Europe Marketing.



Ph Harald Wisthaler - LAKE GARDA 42

REGISTRATION IS OPEN, 5.000 BIBS ARE AVAILABLE

An impressive growth that has highlighted the qualities of the LAKE GARDA 42: the event that took place last spring (after only three editions!) broke all registration records, with a sold out a month before the date, which saw 4,200 runners from 72 nations at the start.

«If on the one hand we are satisfied with this enormous interest, on the other hand we are working to satisfy more and more requests with a view to a constant but balanced growth of the event,» – says Jan Bruns of COMUNICO ITALIA SSD A RL – «and that is why in 2025 the maximum number of participants is set at 5,000, equally divided between the two distances LG42 and LG21».

Of course, it is already possible to sign up for both races, and for all those who will do so by 12 August there is a special price: more information on the event website.

For updates and news: @lakegarda42 on Instagram and @lakegarda42 on Facebook.

More information on FILA LAKE GARDA 42 at www.lakegarda42.com



About COMUNICO Italia

FILA LAKE GARDA 42 is an event organised by the Trentino company COMUNICO Italia SSD a RL of the COMUNICO GmbH group, an agency specialising in events based in Bad Tölz, Germany. Since 1996, an international team has been working alongside the founder Christian Deissenberger designing, planning and implementing events in Germany, Austria and Italy. Thanks to many years of experience in the industry, COMUNICO GmbH is one of the leading agencies in the planning of sports events, tourism promotion, and organisation of trade fairs, congresses and conferences. www.comunico-event.com

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