

SUBJECT - RUNNING: PEAK LAKE GARDA 42 2027 sells out in record time with 5,000 race bibs allocated in just four days



PEAK LAKE GARDA 42 CONTINUES TO GROW: 2027 EDITION SELLS OUT IN LESS THAN FOUR DAYS

The sixth edition of PEAK LAKE GARDA 42, scheduled for 9-11 April 2027, has achieved an extraordinary milestone, selling out just four days after registrations opened. The LG21 half marathon sold out in less than 24 hours, followed three days later by the LG42 marathon. This exceptional response confirms PEAK LAKE GARDA 42's place among the most highly regarded events on the European running calendar, having built a truly international community of runners around the race.

Hashtag: #LG42



PEAK LAKE GARDA 42 / Alice Russo

The **PEAK LAKE GARDA 42** has once again confirmed the strong support and enthusiasm it enjoys among the international running community it has built in just six editions. It took only four days from the opening of registrations for all **5,000 available race bibs** of the marathon and half marathon distances, scheduled for **Sunday 11 April 2027**, to be allocated.

The **LG21 half marathon** sold out its 2,500 race bibs in less than 24 hours, while the **LG42 marathon** closed registrations for its remaining 2,500 places three days later. These figures tell a story that goes far beyond the race itself: they reflect the desire to experience a unique event in one of Europe's most spectacular natural settings, the northern shores of Lake Garda.

The result follows an intense period of anticipation that also generated significant activity across the event's social media channels. PEAK LAKE GARDA 42 can count on a particularly engaged community which had been eagerly awaiting the opening of registrations. The event now boasts more than **36,000 Instagram followers**, a figure that exceeds the combined total number of registrations from all previous editions, underlining the popularity of the race at Lake Garda.

Such a rapid sell-out confirms the strength of an event that has established itself among the most highly regarded fixtures on the European running calendar. The appeal of PEAK LAKE GARDA 42 lies with its unique logistics, featuring two start locations and one finish line across three different destinations, its traffic-free course running alongside the shores of northern Lake Garda, and its international dimension, with athletes from **73 countries** set to take part in the 2027 edition.

"Selling out in such a short time confirms the continued growth of PEAK LAKE GARDA 42," says Jan Bruns, Event Manager at COMMUNICO ITALIA SSD A RL. "Seeing thousands of runners choose our event within few hours from the registration opening is both a source of great pride and a significant responsibility. This enthusiasm gives us even more motivation to deliver an edition that exceeds expectations and provides a memorable experience for every participant."

For partners and sponsors, PEAK LAKE GARDA 42 continues to represent a valuable platform, combining visibility, networking opportunities and direct engagement with an international community of runners and enthusiasts, also through the side events that will accompany the race weekend. For the northern Lake Garda region, the event increasingly coincides with the start of the tourism season and represents an important opportunity to showcase the area.

While a detailed analysis of the 5,000 registered runners will be released in the coming weeks, the first figures already show that women remain the majority of participants, accounting for **55.5% of the field**.

Although entries for both the LG21 and LG42 have now sold out, the journey towards the sixth edition has only just begun. Over the coming weeks, organisers will unveil a comprehensive programme of activities that will accompany the race weekend, including side events, activities dedicated to runners, entertainment for accompanying guests and families, and new experiences designed to involve the entire region.

PEAK LAKE GARDA 42 is once again preparing to transform the shores of Lake Garda into a spectacular open-air stage, where a passion for running meets the energy of an international community and the beauty of a unique setting.



PEAK LAKE GARDA 42 / Alice Russo

For updates and social media news: @lakegarda42 on Instagram and @lakegarda42 on Facebook.

For further information: <https://lakegarda42.com>

About COMUNICO Italia

PEAK LAKE GARDA 42 is an event organized by the Trentino-based company COMUNICO Italia SSD a RL, part of the COMUNICO GmbH group, an agency specializing in events based in Bad Tölz, Germany. Since 1996, an international team has been supporting founder Christian Deissenberger in designing, planning, and implementing events in Germany, Austria, and Italy. Thanks to the experience gained over many years of activity in the sector, COMUNICO GmbH is one of the leading agencies in the organization of sporting events, tourism promotion, trade fairs, congresses, and conferences. www.comunico-event.com

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